

# NOT Approved Logo Use

Words may not be obscure the Block I logo



Campus departments and campus units, as well as RSOs, are not allowed to use the Victory Shield logo or the Chief Illiniwek logo.

If a club sport wishes to make use of "University of Illinois" in its title, it can only do so when the word "club" precedes "University of Illinois." If a club sport wishes to use "Fighting Illini" or "Illini" in its name, it must use the word "club" in the name.

If a club sport wishes to use the word "team" in its title, it can only do so when the words "club sport" precede the word "team."

## Permissible

- Swim Club Team at the University of Illinois
- Swim Club at the University of Illinois
- Fighting Illini Swim Club
- Illini Swim Club

## Non-Permissible

- University of Illinois Swim Team
- University of Illinois Swim Club
- Fighting Illini Swim Team
- Illini Swim Team