EXECUTIVE SUMMARY

This year we welcomed six additional staff who will enrich our efforts assisting in areas such Intramurals, Club Sports & Inclusive Recreation, Group Fitness & Personal Training, Sponsorship & Outreach, Event Scheduling and Ice Arena Management. As needs continue to expand we find ourselves also completing searches in Wellness, Student Development, Risk Management and Human Resources.

Highlights of this past year include:
- Hosting Presidential Candidate Bernie Sanders as requested by the RSO Students for Bernie Sanders
- Expansion of our philosophy of “A Place for Everyone” to include cultural competency trainings, outreach and marketing campaign, and collaborative programming with other units throughout campus.
- Energy unit retro-commissioning involving heating, air and electrical needs.
- Participation in several campus/national grants which involved student development; campus wellness; and international & domestic student interactions.

And this is only a small summary of what you’ll find as we respond to the requests facing our campus. Campus Recreation continues to do so through outreach, innovation, collaboration and entrepreneurial efforts.

I hope you enjoy reading our End of the Year Report with all the remarkable achievements from this past year. Every year gives us new and wide-ranging challenges and as I boasted in the beginning, we’ve faced them head on and always moving forward.

-Robyn M. Deterding

Vision: There is a place for everyone at Campus Recreation.

Mission: Campus Recreation provides a welcoming environment with sustainable facilities and programs that inspire the University community to engage in recreation and wellness opportunities.

Values: Innovation; Collaboration; Leadership; Student Experience; Inclusiveness

NEW HIRES

Full Time
Diane Dean, Associate Director Financial Operations
Darce Dillavou, Accountant Tech II
Nick Singer, Assistant Director Intramural Activities
Brittany McGregor, Assistant Director Club Sports & Special Events
Louie Diaz, Playfield Maintenance

Graduate Assistants for 2015-2016
Eric Nurczyk, Marketing
Corie Baldwin, Aquatics
Carson Petersheim, Events & Facility Scheduling
Delaney Cherveny, Ice Arena
Attended workshops hosted by The Center for Innovative Teaching with a focus on creating effective teams (SD)

Working with Lifetime Fitness Program, Dept of Kinesiology, Chancellor’s Office, Office of Student Affairs, Legal Counsel and Contracts and Services to bring Silver Sneakers to campus (D, SD, HLB)

Partner in SIG Grant (1st year) and submitting application for 2nd year which assists in collaborative programming to introduce domestic and international students; Programs supported included Ice Arena activities and Amazing Race activity (D, SD)

Participated in tours and presentation to Shanghai Jiao Tong University visit (D)

Attended Big 10 Summer Conference (S)

Assisted in numerous class projects and leadership minor semester project with departments such as RST, Kinesiology, College of Business, ACES, LAS, and more (SD)

Serve on Public Safety Advisory Committee (S)

Spoke to Social Work Class - Death and Dying impacting 70 students (SD)

Providing assistance with Campus Wellness Grant that evaluates faculty/staff health and wellness with RST and HR Wellness Department (A, HLB, S)

Facilitated International World Cup (D)

Participated in campus-wide Table Top Emergency Action Training (HLB, A)

Hosted the Illinois Student and Scholar Services Weathering the Winter program (S, D, SD)

Collaborative and Inclusive Programming with Beckwith Hall (D, SD)

Served as campus location for presentation of Master Plan (S)

Served as the host site in campus collaboration with McKinley Health Center to administer the mumps vaccination (HLB)

Collaborated with Student Affairs Assessment efforts to host the SA Assessment workshop (A)

Served as the host site and coordinated the logistics as they related to Campus Recreation’s involvement and use of the ARC for the Bernie Sanders Campaign visit to campus (D, SD)

Worked with numerous campus units and Students for Bernie Sanders to host event impacting students, Campus and Community (SD, S)

Career Fairs hosted (SD):

· ACES
· Business (2)
· Engineering Expo (2)
· Engineering Career Services (2)
· All Campus Career Fair
· Graduate and Professional Fair

KEY
Campus Recreation goals in ( ).
S - Sustainability
D - Diversity
SD - Student Development
HLB - Health and Life Balance
A - Assessment
Accomplishments

Taught RST 340 Design and Management of Recreation, Athletic and Tourism Facilities, taking 72 students through practical and experiential learning activities Fall 2015 (3rd year) (SD)

Guided 34 students in Dialogic discussion in Educational Psychology 203 around Race and Ethnicity and the historical and current impact on our society (6th year) (SD, D)

Supported 3C Campus Community Connection for 2nd year working with 12 community agencies and 6 Campus agencies who provide a summer program through an introduction to our campus to under-represented middle and high school youth (S, SD, HLB, D)

Served on the Student Affairs e-Portfolio exploration (SD)

Attended Allerton Park Student Supervisor training (SD)

Served as mentor and supervisor providing full-time internship experience to two RST students (SD)

Participated in year-long supervisory communication training with Faculty Staff Assistant Program (S)

Collaborated with Registered Student Organization, Swimmables, to develop a program designed to provide a swimming instruction for community youth with developmental disabilities (D)

Coordinated a student team of two females and two males to travel to Atlanta, GA in March to compete in the second annual National Collegiate Battlefrog competition; All four of the team members were current Campus Recreation staff; The team did a great job representing the University of Illinois (SD)

Searched, recruited and hired a graduate assistant for the aquatics, intramurals and student development programs (SD)

Development of new “Student Lead” position to be the highest level student position in the department; Position oversees all operations in the absence of professional staff with a focus on ensuring all staff present, Policy Enforcement, Conflict Resolution, and Extra assistance for program areas (SD)

Hosted NIRSA Championship Game Regional Basketball Tournament (SD)

Promoted 20 student employees to positions such as Zamboni Driver, Customer Service Assistant, Head Instructor, Event Manager, Learn-to-Skate Coordinator and Graduate Assistant (SD)

Hosted Sled Hockey exhibition and hands-on participation (S, D, SD)

Continue to be creative and innovative with sponsorship opportunities (S)

Increased student traffic in the Fitness and Wellness Suite by becoming the place where all students can explore wellness opportunities and development; Presented Fitness, Nutrition, Financial, and overall Student Wellness offerings in the Fitness and Wellness suite (SD, HLB, D)

Programmed instructional cooking courses with high attendance and demand: Sushi Making class, International Food Potluck class, and Affordable and Fun recipes to make at resident halls (D, HLB)

Increased number of fitness outreach opportunities: Yoga at Krannert, Fraternity and Sorority private classes, Cardio classes for Tennis, Golf, Soccer, and Gymnastic teams, Upward Bound fitness classes (HLB, D, SD)

Hosted two successful certification courses for students and community members; PulsePointe Barre and LesMills BODYPUMP (SD)
Accomplishments

MAKE A SIGNIFICANT AND VISIBLE SOCIETAL AND COMMUNITY IMPACT

- Serve as one of the campus representatives on the Champaign Coalition Committee (D, HLB, SD, S)
- Serve on Public Safety Campus Safe Lighting Sub-Committee (HLB, S)
- Revision and implementation of Building Emergency Action Plan including staff training (S, HLB, S)
- Kristina Pettigrew awarded Campus Emergency Planning Award from the Division of Public Safety for significant contributions to the emergency planning efforts of the University of Illinois (S)
- Cultural Competency Training provided for staff with subjects such as Transgender Bathroom and Locker Room Policies, Disability Ally Training, Cultural Competency Training and LGBTQ Ally Training; Collaborations done with DePaul Campus Recreation Staff, Department of Rehabilitation Services, Champaign and Urbana Park Districts and Champaign Coalition (D, HLB, S)
- Division of Intercollegiate Athletics Collaboration with Athletic Trainers and use of pools (S, SD)
- Served as the host site for the state volleyball and basketball tournaments sponsored by the Illinois Inter-Agency Athletic Association (D)
- Hosted a skating fall exhibition, spring show, and the annual Land of Lincoln Speedskating competition (D, SD)
- Accommodated Chambanamoms and families for a summer evening of free skating (D, S)
- Welcomed Graduate students and their families on April 9 during Graduate Student Appreciation Week (HLB, SD)
- Campus Recreation food drive (Staff Olympics); Holiday Family - Community service work (S, S, HLB)
- Fitness/Wellness partnered with the Vice Chancellors Office to be a key contributor for the Illini Wellness Week event (HLB)
- Offered Run Illini Run program for members and students that wanted to train for the Illinois Marathon events (HLB)
- Beckwith Swim - Provided CRCE pool, lifeguards, wet classroom, soda and pizza free of charge to members of the Beckwith community (D)
- Beckwith Skate - Provided Ice Arena ice time and cookies free of charge to members of the Beckwith community (D)
- Latina/o Family Visit Day (12th year) - Partnered with La Casa Cultural Latina to provide space and staff for Latina/o Family Visit Day program; Served on committee; Campus Recreation programmed activities at CRCE for young siblings in attendance; ARC Gym 1, Winter Garden, Auditorium, MP6 & MP7, CRCE Pool, Wet Meeting Room & Mac Gym (S, D, SD)

Additional Noteworthy Events:
- Illinois Marathon: Expo, Packet Pickup, Pasta Feed
- State of Illinois LEGO Competition
- State of Illinois Robotics Competition
- Latina/o Youth Conference
- ISSS Indoor World Cup (fall and spring)
- Dad’s Association Tailgate
- President’s Office Tailgate
- Leadership Center Events & i-Programs hosted
- IUB Late Night Dance (CRCE)
- Presidential Primary Vote Polling Site

KEY
Campus Recreation goals in ().
S - Sustainability
D - Diversity
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A - Assessment
Accomplishments

- Supported a review, updating and revamping of the Campus Recreation Policies and Procedures (S, HLB, A)
- Building Service Worker roles and job assignment restructure review (S, A)
- Supported implementation of a shared service marketing model in collaboration with Illini Union (S, A)
- Worked with F & S on implementing a new portable refrigeration system at the U of I Ice Arena (S, A)
- Intramural Sports participation assessment for new programming and continued programming (A)
- Implementing a review of Member Services (S, A)
- Review and revision of several Memo's of Understanding with departments such as University High School, Division of Intercollegiate Athletics and Kinesiology (S)
- Staff restructure resulted in the implementation of several new focus areas (Inclusive Programming, Facility Reservations and Sponsorship and Outreach), revision of current roles (Wellness, Student Development and Risk Management) and new supervisory roles (Marketing and Programming); Personnel savings of $175,000 per year (S, A)
- Restructuring of Intramural staff to better serve students and budget (S)
- Retro-commissioning of electrical, heating and air conditioning for ARC and CRCE resulting in savings of $350,000 (S)
- Served on Student Affairs Homecoming Committee - Implementing a review of Risk Management Practices as part of Big 10 Campus Recreation strategic focus (A, S, HLB)
- Resurfacing of the CRCE aquatics center pool and hot tub (S)
- Rented Turf Fields to Illini Marching Band (S, D, SD)
- Champaign County Visitor's Bureau - Soccer tournaments (S)
- Freer Pool Closure (S)
- Review and revision of rental fees (S, SD, A)
- Review and revision of Membership fees (S, SD, A)
- Review and revision of Intramural Forfeit fees (S, SD, A)
- As of Fall 2015, permanently relocated the upper level Learn To Swim classes to the ARC indoor pool (S)

KEY
Campus Recreation goals in ().
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GOALS FOR 2015-16

Review current student employee training program and revise to meet the changing needs of our students and incorporate learning outcomes from Campus Conversations.

Involve students in plans surrounding the Student Wellness initiatives - Partner with other Wellness related entities to develop collaborative wellness programs for students.

Continue to be fiscally responsible as Budget expectations are communicated.

Continue to be creative and innovative with sponsorship opportunities.

Further develop Campus Recreation’s inclusive and diverse outreach efforts.

Develop a student employee hiring team in which current student employees will seek out new talent and develop new employees to be responsible fitness and wellness providers.

Revamp the Fitness Program educational courses to allow for CEU/college credit.

Involve students in planning fitness special program and events as service providers.

Provide more opportunities for Fitness-focused students to build experience and engage in extra-curricular fitness conferences, events, and research projects.

Continue to involve students in plans surrounding the Student Wellness initiatives.

Partner with DRES to provide better training to our student staff to provide better assistance to our students and members in wheelchairs – transfer to machines, pool lift, etc.

Complete ongoing searches to become fully staffed; Onboard and training incoming staff members; Reduce workload of employees that may have taken on additional responsibilities while department was short-staffed.
Valid card swipes: 1,603,101  
Distinct valid card swipes: 45,568  
(different people entered facility at least 1 time)

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<td>(Temp Employees, Visiting Scholars, etc.)</td>
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<td>Graduate Summer Session II</td>
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<td>Grd Non-Degree</td>
<td>23</td>
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<td>Dentistry Yr 3</td>
<td>162</td>
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</table>
FITNESS

Personal Training:
Total Packages Sold: 6,518
5K, 10K, Half-Marathon Running Group Participants: 15

Group Fitness:
Number of Classes Offered – 78 per week/per semester
Number of Passes Sold – 3,313
Student Wellness:
Instructional Cooking Class Total Participation: 184
Nutrition Checkup Total Participation: 18

AQUATICS

Aquatic visitors (lap swimming): 79,603

Learn to Swim:

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<th>Session</th>
<th>Participants</th>
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<tr>
<td>Fall 2015</td>
<td>436</td>
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<td>Spring 2016</td>
<td>465</td>
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<td>Summer 2016</td>
<td>266</td>
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<td>Lifeguard Training</td>
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<tr>
<td>Water Safety Instructor Training</td>
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CLUB SPORTS

* considered to be an active member if they attended at least 50% of the club’s practices

ACTIVE MEMBERS*:

- 414 Male
- 586 Female
- 35 Non-student
- 1,035 Total
INDOOR RENTALS

RSO/Club Sport Reservation Days
RSO: 1,014
Club Sports: 1,179

Fall 2015: 974
Spring 2016: 1,216
Total: 2,190

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<th>Groups</th>
<th># Group Rentals</th>
<th># Unique</th>
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<td>177</td>
<td>96</td>
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<tr>
<td>Community</td>
<td>42</td>
<td>27</td>
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<tr>
<td>Departments</td>
<td>79</td>
<td>48</td>
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<tr>
<td>Clubs</td>
<td>187</td>
<td>23</td>
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<tr>
<td>Total</td>
<td>485</td>
<td>194</td>
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Rental Hours
Campus Rec: 4,129
RSO: 1,930
University Department: 2,902
Community: 380
Club Sport: 2,665

OUTDOOR RENTALS

Birthday Parties:
- Aquatics: 66
- Climbing Wall: 8
- Instructional: 15
- Kitchen: 119
- Ice Arena: 

Rental Hours
Complex Field: 1,443
Outdoor Center Fields: 611
Illini Grove: 462
Total: 2,522 hours
### INTRAMURALS

- Total Teams: 1,078
  - Mens: 531
  - Fraternity Greek Cup: 128
  - Womens: 85
  - Sorority Greek Cup: 12
  - Co-Rec: 337

- Total Roster Counts: 12,250
  - Men: 8,186
  - Women: 2,655

- Unique Participants: 10,507
  - Men: 7,870
  - Women: 2,637

- Total Participant Sign-Ins: 34,157
  - Men: 27,271
  - Women: 6,886

- Number of Games: 2,151
- Number of Defaults: 295
- Number of Forfeits: 146

### Fall 2015

<table>
<thead>
<tr>
<th>Teams</th>
<th>Flag Football</th>
<th>Soccer</th>
<th>Inner Tube Water Polo</th>
<th>Sand Volleyball</th>
<th>Tennis</th>
<th>12&quot; Softball</th>
<th>Badminton</th>
<th>Volleyball</th>
<th>Dodgeball</th>
<th>Indoor Soccer</th>
<th>Totals</th>
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</thead>
<tbody>
<tr>
<td>Mens</td>
<td>114</td>
<td>87</td>
<td>1</td>
<td>41</td>
<td>15</td>
<td>37</td>
<td>24</td>
<td>57</td>
<td>27</td>
<td>73</td>
<td>476</td>
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<tr>
<td>Fraternity Greek Cup</td>
<td>27</td>
<td>15</td>
<td>0</td>
<td>5</td>
<td>8</td>
<td>10</td>
<td>12</td>
<td>8</td>
<td>16</td>
<td>48</td>
<td>239</td>
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<tr>
<td>Womens</td>
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<td>7</td>
<td>0</td>
<td>5</td>
<td>4</td>
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<td>4</td>
<td>8</td>
<td>4</td>
<td>12</td>
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<td>1</td>
<td>30</td>
<td>3</td>
<td>11</td>
<td>12</td>
<td>44</td>
<td>12</td>
<td>16</td>
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### Spring 2016

<table>
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<tr>
<th>Teams</th>
<th>Basketball</th>
<th>Indoor Soccer</th>
<th>Inner Tube Water Polo</th>
<th>Volleyball</th>
<th>Outdoor Soccer</th>
<th>Bowling</th>
<th>Extreme Dodgeball</th>
<th>16&quot; Softball</th>
<th>4 on 4 Flag Football</th>
<th>Ultimate Frisbee</th>
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<tbody>
<tr>
<td>Mens</td>
<td>178</td>
<td>94</td>
<td>7</td>
<td>55</td>
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<td>8</td>
<td>11</td>
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<td>0</td>
<td>0</td>
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<tr>
<td>Womens</td>
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<td>9</td>
<td>4</td>
<td>5</td>
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<td>3</td>
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<td>30</td>
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<td>19</td>
<td>0</td>
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<td>68</td>
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</table>

### Roster Counts

- Total Roster Counts: 1,786
  - Men: 1,552
  - Women: 234

- Unique Participants: 1,719
  - Men: 1,507
  - Women: 212
Total valid card swipes: 1,168,850

Distinct valid card swipes: 41,368
(different people entered facility at least 1 time)

Gender
Male: 22,975
Female: 17,767
N/A: 626

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<td>Intensive English</td>
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<td>Student</td>
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<tr>
<td>Extra Help</td>
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<td>Emeritus Faculty</td>
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<td>Emerita Faculty</td>
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<td>Off-campus Graduate</td>
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<td>Ret. Faculty/Staff</td>
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<td>Univ Related Org</td>
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<td>Visitor</td>
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<td>OLLI Scholar</td>
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<td>UIUC Research Park</td>
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<td>UIC Police Retired</td>
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<td>Und Non-Degree</td>
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<td>Dentistry Yr 3</td>
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<td>Graduate</td>
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INSTRUCTIONAL KITCHEN

Partnerships:
Housing Dining Services
Sustainable Student Farm
McKinley Health Center
Bevier Café
UI Wellness Center
Masters of Public Health program
Housing Library staff
Meijer
Counseling Center

CLIMBING WALL

Visitors to the ARC Climbing Wall: 6,986
Climbing Wall rentals: 34 distinct groups, 3 Kinesiology Classes

CLIMBING WALL
BELAY ENDORSEMENTS:
162 Fall
65 Spring
22 Summer
249 Total

*(includes rentals, classes and special events)
CAMPUS RECREATION
CENTER EAST

Valid card swipes: 416,675
Distinct valid card swipes: 27,468
(different people entered facility at least 1 time)

Gender
Male: 15,193
Female: 11,989
N/A: 286

<table>
<thead>
<tr>
<th>Category</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Faculty/Staff</td>
<td>1,692</td>
</tr>
<tr>
<td>Graduate</td>
<td>4,806</td>
</tr>
<tr>
<td>Undergraduate</td>
<td>18,710</td>
</tr>
<tr>
<td>College of Law</td>
<td>177</td>
</tr>
<tr>
<td>College of Medicine</td>
<td>121</td>
</tr>
<tr>
<td>School of Music</td>
<td>71</td>
</tr>
<tr>
<td>Veterinary Medicine</td>
<td>173</td>
</tr>
<tr>
<td>Intensive English</td>
<td>66</td>
</tr>
<tr>
<td>Student</td>
<td>1</td>
</tr>
<tr>
<td>Extra Help</td>
<td>35</td>
</tr>
<tr>
<td>Emeritus Faculty</td>
<td>25</td>
</tr>
<tr>
<td>Emerita Faculty</td>
<td>3</td>
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<tr>
<td>Ret. Faculty/Staff</td>
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</tr>
<tr>
<td>Univ Related Org</td>
<td>13</td>
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<tr>
<td>Visitor</td>
<td>975</td>
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<tr>
<td>University Laboratory High School</td>
<td>7</td>
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<tr>
<td>OLLI Scholar</td>
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<tr>
<td>UIUC Research Park</td>
<td>56</td>
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<tr>
<td>Upward Bound</td>
<td>6</td>
</tr>
<tr>
<td>Conference/Emergency Replacement</td>
<td>237</td>
</tr>
</tbody>
</table>

Year in School

<table>
<thead>
<tr>
<th>Year in School</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Freshman</td>
<td>1,558</td>
</tr>
<tr>
<td>Sophomore</td>
<td>3,798</td>
</tr>
<tr>
<td>Junior</td>
<td>4,354</td>
</tr>
<tr>
<td>Senior</td>
<td>8,881</td>
</tr>
<tr>
<td>Und Non-Degree</td>
<td>100</td>
</tr>
<tr>
<td>Dentistry Yr 3</td>
<td>120</td>
</tr>
<tr>
<td>Graduate</td>
<td>6,301</td>
</tr>
</tbody>
</table>
**ICE ARENA**

- 410 Public Sessions
- 240 Lunch Skates; 170 Sat/Sun afternoon and Wed/Fri evening sessions
- 119 Birthday Parties
- 63 private rental groups accommodated

**Kinesiology**

- 27 sections
- Over 1,200 UI students enrolled

**Learn to Skate**

- 160 classes offered in fall, winter and spring
- Total enrollment of 884 participants

**Freestyle**

- 280 sessions, 422 hours
- 3,652 participants (2,815 skaters; 837 coaches)

**Rat Hockey**

- 83 sessions, 124 hours
- 1,305 participants

**Stick & Puck**

- 113 sessions, 163 hours
- 1,700 participants

**Intramural Hockey**

- 4 divisions, 18 total teams
- 252 total participants

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**OUTDOOR CENTER**

- **FIELDS**
  - 141,786 participations

**COMPLEX FIELDS**

- 78,858 participations
STUDENT DEVELOPMENT

**Hiring Statistics**
Programs or facility improvements around enhanced knowledge and appreciation of diversity
Clarity & enhancement of the student experience at Illinois

<table>
<thead>
<tr>
<th>Ethnicity/Gender</th>
<th>Current Employed (658*)</th>
</tr>
</thead>
<tbody>
<tr>
<td>African American</td>
<td>11%</td>
</tr>
<tr>
<td>Asian American</td>
<td>9%</td>
</tr>
<tr>
<td>Biracial</td>
<td>3%</td>
</tr>
<tr>
<td>Caucasian</td>
<td>58%</td>
</tr>
<tr>
<td>International</td>
<td>3%</td>
</tr>
<tr>
<td>Latinx/a</td>
<td>9%</td>
</tr>
<tr>
<td>Native American</td>
<td>.1%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
</tr>
</tbody>
</table>

Female 51%
Male 44%

**Student Employee Training (SD)**
Clarity & enhancement of the student experience at Illinois
Engagement with & commitment to partners & stakeholders
The existing LEAP professional development program was suspended for the 2015-16 year while a new program could be developed. The goals for the new program were incentivizing participation, more targeted training topics and more efficient use of resources. The new training program will be implemented for Fall 2017 with the following components:

1. Core Training
   a. Campus Recreation Culture
   b. Risk Management
   c. Communication, Customer Service and Conflict Resolution
2. Leadership Retreat focusing on student leaders staff
3. Professional Development Workshops focusing on non-essential, but still valuable topics such as time management, career development, resume workshop and other to be determined.

**Risk Management**
CPR/AED and First Aid Classes: 378 Certifications
Blood Borne Pathogens Classes: 396 Certifications

**Professional Development (S)**
Clarity & enhancement of the student experience at Illinois
Engagement with & commitment to partners & stakeholders
Conference Travel
- Took 4 student to IIRSA State Workshop, University of Illinois Chicago, October 2015
- Supported 1 student to attend the LeaderShape 2016 Institute, Monticello, IL, January 2016
- Took 4 students NIRSA Region 3 Lead On Conference, Ohio State Uni-
versity, Columbus, Oh, January 2016
- Took 2 students to NIRSA Annual Conference, Orlando, FL, April 2016
- Took 1 student to Big Ten Recreational Sports conference, Purdue University, May 2015

RST Capstone Internship
- 3 RST students completed their required 480 hours internship with Campus Recreation from Summer 2015 through Spring 2016.

New Graduate Assistants
- Fall 2015: Carson Petersheim, Events; Corie Baldwin, Aquatics; Laney Cherveny, Ice Arena; Eric Nurczyk, Marketing
- Hired for Fall 2016: Carter Carroll, Intramural Activities; Heidi Olson, Student Development

Learning Outcomes Assessment (A, SD)
Clarity & enhancement of the student experience at Illinois
Engagement with & commitment to partners & stakeholders

Who participated?
- 133 people total completed 90% or more of the survey
- 39% men, 61% men
- 5% freshmen, 17% sophomores, 27% juniors, 16% seniors
- 77% White, 7% Latino/a, 6% African-American, 6% Asian-American, 6% other
- 5% international students
- Less than 5 students completed the entire survey more than once, but with a year separating their responses, so I kept them in.

Relevant variable aggregated results:
- Cultural Intelligence Scale (MCQ): Mean = 3.58 (Standard deviation = 0.57)
- Student Leadership Practices Inventory: Mean = 4.10 (Standard deviation = 0.56)
- Wellness and Career Readiness Scale: Mean = 3.54 (Standard deviation = 0.52)

Because I standardized the response scaling on these results, you can interpret this as Campus Rec employees, in general, feel more comfortable being leaders than acting with cultural intelligence or with their own wellness in mind.
**Results by class year**
I performed “One-way ANOVAs” for each scale, looking at mean/average differences when the sample was split into their respective class years.

As students progress academically, their SLPI (leadership) and Wellness scores do NOT change significantly. SLPI: $F(4,128) = .585$, $p=.67$. Wellness: $F(4,128) = .810$, $p=.52$. However, their MCQ scores go up and down a bit: $f(4,128) = 2.563$, $p =.041$. (If you remember from stats, you’re looking for “p” values lower than .05 for statistical significance).

The actual graphs of mean scores by class year look a little wonky, and you might have some additional interpretation of them. Here they are, if you’re interested.

![Graphs of mean scores by class year](image1)

**Results by tenure in Campus Rec**
For this, I had to recode some raw data that asked students the date that they had started at Campus Rec. I summarized this data into single years (i.e. 1 year, 2 years, etc.) rather than into something more nuanced (i.e. by month) the overwhelming majority of students started in relatively similar months (i.e. August).

Same type of “One-way ANOVA” analysis.

We get no statistical significant differences overall in any measure. MCQ: $F(7,125) = .845$, $p=.55$. SLPI: $F(7,125) = .74$, $p=.64$. Wellness: $F(7,125) = 1.658$, $p=.13$.

However, you can see some weird stuff going on with the graphs. There are just enough students in your sample who have worked for more than 4 years that I couldn’t just ignore them, but they are clearly messing up a steadily DECREASE trend in all three scales. It looks like the longer students work at Campus Rec, the slightly worse they get in leadership and measurably worse in wellness (but not cultural intelligence), until they become super seniors (and in a handful of cases, super-super seniors).

![Graphs of mean scores by tenure in Campus Rec](image2)
WEB ANALYTICS

campusrec.illinois.edu

Stats for July 1, 2015 - June 30, 2016

Total visits: 674,618
Unique visitors: 275,477
Pageviews: 1,596,601
Pages/visit: 2.37
Average Visit Duration: 1 minute, 37 seconds

How users are accessing:
Desktop – 674,618
Mobile – 276,615
Tablet – 24,491

Mobile Devices Accessing:
Apple iOS – 197,671
Android – 61,265
Windows Phone - 577
Blackberry - 237

Individual Page Views:
Indoor schedules – 239,831
Main page – 149,643
ARC facility – 110,380
Calendar List – 79,154
Public Skates – 56,4449
Fitness – 50,290
Intramurals – 38,722
Skating – 35,527
CRCE facility – 32,942
Employment – 30,254
Membership Fees – 29,354
Group Fitness Descriptions – 27,080
Club Sports – 18,393
Dimensions of Wellness – 16,899
Aquatic Pools – 14,783
Skating Admission – 13,877
Facility Rentals – 13,087
Adventure Rec – 12,895
Cooking – 9,618
Campus Recreation Facebook: 
4,905 fans

Twitter @IlliniCampusRec: 
4,080 Tweets; 3,653 Followers; 858 Following

Pinterest: 
35 Boards; 1,497 Pins; 380 Followers; 85 Following

Instagram: 
967 Followers; 184 Following

YouTube: 
376 Subscribers; 466,321 Views

Ice Arena Facebook: 
1,318 Fans

Ice Arena Twitter @Ulicearena: 
316 Tweets; 219 Followers; 172 Following

Foursquare Account: 
ARC - 2,863 total visits 
CRCE – 924 total visits 
Ice Arena – 634 total visits