



UNIVERSITY OF ILLINOIS
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CAMPUS RECREATION | ANNUAL REPORT (INDEX.HTML)

☰ MENU



EXECUTIVE SUMMARY



GREETINGS FROM CAMPUS RECREATION.

A popular teaching in architecture from the late 19th century was “form follows function.” Frank Lloyd Wright changed that to “form and function are one” as he developed his architecture for those to enjoy from top to bottom as a continuous experience.

I like to think Campus Recreation has followed Wright’s idea as time, technology, tastes, and economics change. Campus Recreation has followed a long-time philosophy that change is guided by the past, influenced by the shift in our users, and affected by the current environment. It is our plan to adapt and function without losing our original intent.

This past year Campus Recreation took a prescriptive interpretation of our “form” and performed a SWOT analysis (strength, weakness, opportunities and threats) with our numerous stakeholders (departments, units, community members, student organizations, members and our own internal staff).

Some of the questions we wanted to examine through the SWOT exercise were:

- What is critical to our success?

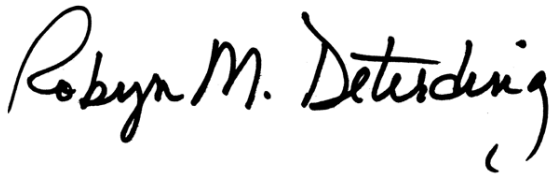
- Are we flexible and adaptable?
- What are the goals of our various users and how do they match with our goals?

Next, we prioritized the information received to develop a new strategic plan complete with goals, definitions, initiatives, and metrics.

GOALS FOR 2015

- **Sustainability** – Focus sustainability efforts on facilities, financial resources, risk management, professional development programs and education
- **Diversity** – Provide a safe and enjoyable experience for students and campus customers independent of sexual orientation, race, ethnicity, gender, identity, abilities, status and religious affiliation
- **Student Development** – Campus Recreation will provide leadership opportunities and pre-professional experiences for student employees and participants
- **Health and Life Balance** – To enhance the health and wellness of the Campus Recreation community through program development and available resources that support, facilitate and educate on components of lifelong healthy living
- **Assessment** – Campus Recreation will embrace a culture of assessment in all aspects of its operation

This report provides a look at a few of the ways that Campus Recreation supports our many stakeholders while continuing to define our form and our function. I hope you enjoy it.



- ROBYN M. DETERDING

STRATEGIC PLAN

Vision: There is a place for everyone at Campus Recreation.

Mission: Campus Recreation provides a welcoming environment with sustainable

facilities and programs that inspire the University community to engage in recreation and wellness opportunities.

Values: Innovation; Collaboration; Leadership; Student Experience; Inclusiveness

[VIEW DETAILED PDF \(DOWNLOADS/CAMPUSREC_2014STRATEGICPLAN.PDF\)](#)

NEW HIRES

Full Time

- Sherry Duncan, Office Support Associate
- Racheal Iluyomade, Building Service Worker (BSW) Intern
- Tony Funkhouser, Maintenance Worker
- Emmett Vaughn, Sports Equipment Supervisor Intern
- Justin Statzer, BSW
- Melissa Waller, New Media Specialist
- Kyle Curry, Office Support Associate
- Anthony Brown, BSW
- Terry Elmore, Associate Director
- Jessica Gentry, Associate Director

Retirees

- Tom Singer, Superintendent of Grounds
- Gary Miller, Associate Director
- Roy Tanguma, BSW

Graduate Assistants for 2014-2016

- Jaesung An, Intramurals
- Erin Allen, Aquatics
- Kiersten Woosnam, Facilities

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PROGRAMS OR FACILITY IMPROVEMENTS AROUND ENHANCED KNOWLEDGE AND APPRECIATION OF DIVERSITY

Gender Identity Inclusion Policy for intramurals – to be instituted in the handbook for fall 2014

Future plans have been set to work with the Intensive English Institute to save an intramural registration slot for students who arrive to campus later

Futsal court now operational in the ARC, plans to program it in 2014-2015

Hosted the national touring “Fearless” photo exhibit and an artist talk to highlight LGBT athletes in college and high school athletics

Worked as part of the Chancellor’s Committee for Access and Accommodation to develop gender-neutral bathroom signage for all single-use bathrooms across campus

Presented ADA transitions plan to senior management to identify areas for upgrades to ADA compliance throughout Campus Recreation

Purchased ADA accessible ramp for stage during events

Introduced Les Mills format group fitness classes to enormous success

Created the Run Illini Run personal training program to help students and members prepare for running the 5K, 10K, or half-marathon during the Illinois Marathon weekend.

ARC climbing wall was professionally inspected. Inspections will be performed every three years.

Installed LED lights in the ARC gym 1, gym 2, and gym 3 for better overall lighting, control, and energy savings

Installed new gym floor in Gym 1 on courts 4, 5, and 6. Entire six courts were refinished

Removed all carpet from women's locker rooms at ARC and CRCE, replacing with a tile floor, which helps with cleanliness and aesthetics

Installed new dehumidification system at CRCE to help with a condensation problem the facility has had for multiple years.

New carpet installed at CRCE fitness center

Solar panels were installed and started operating on ARC indoor swimming pool roof. The heat generated will heat the indoor and/or outdoor pool all year

Installed a new Air-Dirt Separator at ARC to improve the efficiency of the HVAC system

Installed ADA automatic door operators for the ARC indoor and outdoor pools, along with the outside entrances at ARC and CRCE

Installed "The Brain" for the CRCE domestic hot water to regulate the water temperature from hot and cold spikes/dips

Began the construction/installation of two synthetic turf fields at the Outdoor Center Fields. This was a partnership between Housing (a storm water retention basin for residence halls sits under the fields), University Bands (one turf field will be the permanent practice facility for the marching band), and Campus Recreation (will be able to program more outdoor hours for open play, intramurals, and club sports). Project will be completed in August 2014.

ENVIRONMENTALLY SOUND AND CULTURALLY RELEVANT PROGRAMS OR FACILITIES

HOSTED SEVERAL NOTEWORTHY EVENTS:

Illinois Marathon packet pick up, expo, and pasta feed

State of Illinois Lego League Championships

State of Illinois Robotics Competition

Black and Latino Male Summit

Latino Youth Conference

Latino Family Visit Day

Indoor Soccer World Cup Tournament

Panhellenic Council kick off event

Illini Dance Marathon
President's Office Tailgate

HOST SITE FOR MULTIPLE CAREER FAIRS:

Engineering
Business (2)
ECS
ACES
Law School
All Campus

ARC was the morning session site for first-year student summer registration

Collaborated to host a Muslim Ladies Swimming event at Freer Hall Pool

Host site for four late night dances, including Cotton Club after party, Step Down, Black Greek Reunion at Homecoming, and a Black Greek Council fall dance

Campus Recreation hosted a Stress Less Event during fall 2013 reading day and a Pool Party during the spring 2014 reading day at the ARC outdoor pool

Held a Homecoming Fitness Challenge at the ARC, which was part of the Homecoming week programming with the Student Alumni Ambassadors

Developed a women's only group fitness program to serve students who need segregated fitness options due to religious beliefs

Hosted two special events for students with disabilities at the CRCE aquatic center



CLARITY & ENHANCEMENT OF THE STUDENT EXPERIENCE AT ILLINOIS

Created onboarding procedures for all new visitors to the ARC climbing wall. All new participants are taken through an extensive orientation by the adventure recreation staff during their first visit to the climbing wall

Developed a new position of program assistant for adventure recreation, allowing a student to gain more management and leadership experience

Developed and hired a new aquatics graduate assistant

Greek Cup Series - tracks fraternity and sorority intramural points throughout the year and crowns a champion

Intramural flag football championships were held in Memorial Stadium

Partnered with Veteran Services to develop a brochure highlighting Student Affairs services to current and prospective veteran students



ENGAGEMENT WITH & COMMITMENT TO PARTNERS & STAKEHOLDERS

On-going work with ISSS, IPS, and VCSA to better understand the needs of international students and create a welcoming campus environment for students studying outside their home country

Partnership with Hillel to bring women's only group fitness and "Fearless" exhibit to campus

Continual involvement with Illini Veterans and Wounded Warrior Center efforts

Programming for Beckwith Hall students

Staff attended and facilitated Five Days for Change social justice program

Conducted focus groups with student organizations and University departments who work with Campus Recreation to find ways to improve our service and offerings

Conducted end-of-the-year survey with Campus Recreation members in 2013 to assess our facility operations



RESPONSIVE TO EMERGING ISSUES IN HIGHER EDUCATION

Developed and implemented an assessment project to learn more about how Campus Recreation can serve the needs of Chinese students. The long-term goal of this project is to develop the research materials in the 5 languages most highly represented on campus and begin to better understand the recreational needs of international students and begin to develop programs based upon findings and align with campus partners when possible to enhance the International student experience.

GOALS FOR 2014-15

Continue to investigate options to renovate space within the ARC for a bouldering wall activity space

Program "special" nights at the climbing wall designed to provide additional opportunities for participants to boulder and to practice lead climbing skills and techniques.

Investigate more unique collaborations between Campus Recreation programmatic areas (eg. sunrise yoga on the outdoor pool deck, climbing and personal training, etc.)

Implement new or revamped creative programming to reach diverse populations in all areas

Develop a professional development lunch series for Illini Veterans

Increase intramural participation numbers by running more "schedule friendly" leagues instead of time demanding tournaments

Continue developing student employees and their transferable skills

Expand the assessment of International student use of Campus Recreation to include students from India, South Korea, Turkey, Iran and Brazil (The countries may change slightly based upon Fall 2014 demographics)

Implement student and staff training for working with diverse populations, including international student competencies, LGBT student concerns, and accommodations for persons with disabilities

Create a Student Wellness program/initiative, including a five-week student wellness challenge, partnering with Housing Dining Services

Begin to create a culture of assessment in Campus Recreation

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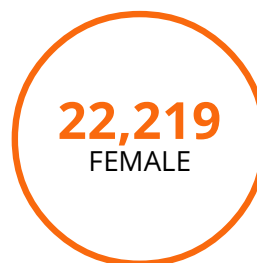
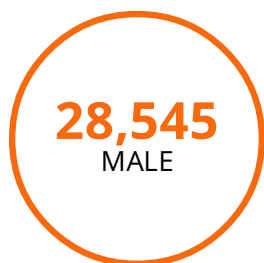
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MENU

ALL FACILITIES

Valid card swipes: 1,762,711

Distinct valid card swipes: 50,829
(different people entered facility at least 1 time)



Category	Participants
Faculty/Staff	2,916
Graduate	8,050
Undergraduate	36,039
College of Law	568
College of Medicine	192
School of Music	192
Veterinary Medicine	415
Intensive English	295
Extra Help	56
Emeritus Faculty	33
Ret. Faculty/Staff	127
Emeritus	3
Univ Related Org	13
Visitor	1,764
University Laboratory High School	13
OLLI Scholar	48
UIUC Research Park	69

Year in School	Participants
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Freshman	2,883
Sophomore	7,514
Junior	8,504
Senior	16,371
Und Non-Degree	345
Graduate I	4
Graduate II	51
Grd Non-Degree	28
Dentistry Yr 3	208
Graduate	11,502

FITNESS

Personal Training:

Total Clients: 374

Total Sessions: 6,507

Gender

Female: 211

Male: 146

Unknown: 17

Affiliation

Member: 86

Student member: 288

Graduate – 119

 Senior – 50

 Junior – 29

 Sophomore – 30

 Freshman – 16

 Unknown - 44

Indoor Triathlon Participants: 51

5K, 10K, Half-Marathon Running Group Participants: 36

Group Fitness:

Participations – 66,091

Number of Classes Offered – 88 per week/per semester

Number of Passes Sold – 3,933

AQUATICS

Aquatic visitors (lap swimming): 106,346

Learn to Swim participants:

Session

Participants

Sumer 2012	314
Fall 2012	489
Spring 2013	456
Lifeguard Training	34
Lifeguard Instructor Training	8

INDOOR RENTALS

RSO/Club Sport Reservation Days

RSO: 476

Club Sports: 1909

Fall 2013: 1202

Spring 2014: 1183

Total: 2385

	# Group Rentals	# Unique Groups
RSO	191	20
Community	31	14
Departments	103	16
Clubs	223	42
Total	548	92

Rental Hours

Campus Rec: 278.5

RSO: 2416.75

University Department: 1249.25

Community: 570.75

Club Sport: 2835.5

Birthday Parties

Aquatic: 75

Climbing Wall: 15

Instructional Kitchen: 3

Ice Arena: 98 (92 at public skates; 6 at Illini Hockey)

Total: 191

INTRAMURALS

2013-2014 Totals

Total Teams: 779

Mens: 366

Fraternity: 79

Fraternity Greek Cup: 49

Womens: 78

Sorority Greek Cup: 4

Co-Rec: 208

Total Roster Counts: 9,120

Men: 6,893

Women: 2,227

Unique Participants: 8,780

Men: 6,614

Women: 2,166

Total Participant Sign-Ins: 27,250

Men: 21,270

Women: 5,980

Number of Games: 1,488

Number of Defaults: 163

Number of Forfeits: 109

Fall 2013 Intramural Activities

	Flag Football	Soccer	Inner Tube Water Polo	Sand Volleyball	16" Softball	Badmint
Teams	145	88	5	53	19	10
Mens	79	74	n/a	10	4	0
Fraternity	30	n/a	n/a	5	5	n/a
Fraternity Greek Cup	13	n/a	n/a	5	5	n/a
Womens	0	14	n/a	9	0	0
Sorority Greek Cup	0	n/a	n/a	0	0	n/a
Co-Rec	23	n/a	5	24	5	10
Roster Counts	1,772	1,427	50	552	238	21
Men	1,608	1,202	29	329	205	11
Women	164	225	21	223	33	10
Unique Participants	1,677	1,426	20	539	236	21
Men	1,513	1,201	29	322	203	11
Women	164	225	21	217	33	10

Spring 2014 Intramural Activities

	Basketball	Indoor Soccer	Volleyball	Co-Rec Soccer	Inner Tube Water Polo	Broomball	Sand Volleyball Tou
Teams	197	62	93	62	7	38	10

Mens	100	45	27			27	7
Fraternity	39	n/a	n/a			n/a	
Fraternity Greek Cup	14	n/a	7			0	
Womens	15	17	23			3	
Sorority Greek Cup	0	n/a	4			0	
Co-Rec	29	n/a	32	62	7	11	
Roster Counts	1,926	690	924	1,081	87	352	60
Men	1,616	490	449	610	48	296	34
Women	310	200	475	471	39	56	26
Unique Participants	1,774	690	862	1,081	87	337	60
Men	1,490	490	416	610	48	281	34
Women	284	200	416	471	39	56	26

ACTIVITIES & RECREATION CENTER





Total valid card swipes: 1,126,473

Distinct valid card swipes: 46,043
(different people entered facility at least 1 time)

Gender

Male: 26,139

Female: 19,842

N/A: 62

Category	Participants
Undergraduate	32,471

Graduate	7,335
Faculty/Staff	2,647
College of Law	550
College of Medicine	170
School of Music	158
Veterinary Medicine	357
Intensive English	261
Extra Help	53
Emeritus Faculty	33
Ret. Faculty/Staff	120
Univ Related Org	13
Visitor	1,713
University Laboratory High School	14
OLLI Scholar	47
UIUC Research Park	68

Year in School	Participants
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Freshman	2,551
Sophomore	6,554
Junior	7,636
Senior	15,035
Und Non-Degree	305
Graduate	10,132

INSTRUCTIONAL KITCHEN

Partnerships:

Housing Dining Services
Sustainable Student Farm
McKinley Health Center
Bevier Café
UI Wellness Center

47
GROUP
RENTALS

15
HEALTHY
COOKING
CLASSES

800
PARTICIPANTS*

15
OUTREACH
EVENTS

*(includes rentals, classes and special events)

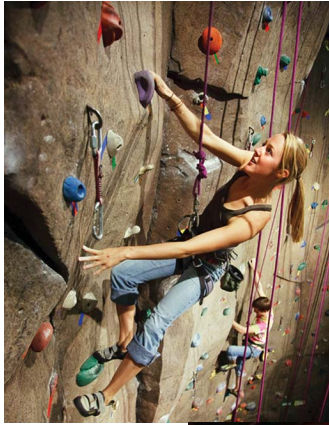


CLIMBING WALL

Visitors to the ARC Climbing Wall: 7,621
Climbing Wall rentals: 30 distinct groups

CLIMBING WALL BELAY ENDORSEMENTS:





CAMPUS RECREATION CENTER EAST





Valid card swipes: 432,656

Distinct valid card swipes: 30,297
(different people entered facility at least 1 time)

Gender

Male: 16,976

Female: 13,294

N/A: 27

Category	Participants
Undergraduate	21,483
Graduate	4,900
Faculty/Staff	1,869
College of Law	224
College of Medicine	151
School of Music	149
Veterinary Medicine	225
Intensive English	174
Extra Help	32

Emeritus Faculty	27
Ret. Faculty/Staff	80
Univ Related Org	8
Visitor	887
University Laboratory High School	6
OLLI Scholar	35
UIUC Research Park	33

Year in School	Participants
-----------------------	---------------------

Freshman	1,759
Sophomore	4,721
Junior	5,033
Senior	9,479
Und Non-Degree	208
Dentistry Yr 3	159
Graduate	6,684

FREER HALL



Category	Participants
Faculty/Staff	290
Graduate	608
Undergraduate	3,084
College of Law	73
College of Medicine	23
School of Music	8
Veterinary Medicine	18
Intensive English	8
Extra Help	2
Emeritus Faculty	6
Ret. Faculty/Staff	22
Univ Related Org	2
Visitor	172
OLLI Scholar	6
UIUC Research Park	68

Valid card swipes: 7,091

Distinct valid card swipes: 4,329
(different people entered facility at least 1 time)

Gender

Male 2,721

Female 1,603

N/A 5

Year in School	Participants
Freshman	189
Sophomore	593
Junior	717
Senior	1,522
Und Non-Degree	24
Grd Non-Degree	4
Dentistry Yr 3	22
Graduate	885

ICE ARENA



Total Participants: 181,372

Over 100 different groups reserved the Ice Arena in 2013-14

62 Registered Student Organizations

14 UI Departments

12 local schools/churches

regular youth hockey

speedskating

youth figure skating clubs

270 Public Sessions

150 Lunch Skates; 120 Sat/Sun afternoon and Wed/Fri evening sessions

6,350 public admissions; over 5,000 student admissions

6,000+ student skate rentals; 5,800 public skate rentals

600 skate sharpenings

Kinesiology 104 classes (2013-14)

25 sections (8-week courses); 1 hockey section

Over 1,400 Illinois students enrolled

Learn-to-Skate Program

82 classes were offered in the fall, winter, and spring

Total enrollment of 876 participants

Freestyle

221 sessions; 279 total hours of ice time

2,996 participants (2,155 skaters and 841 coaches)

Rat Hockey

71 sessions; 103 hours of ice time; 1,380 total participants

Stick and Puck

45 sessions; 60 hours of ice time; 1,088 total participants

Intramural Hockey (April 2014)

3 divisions; 17 total teams

258 total participants

OUTDOOR CENTER FIELDS



120,044 participations

COMPLEX FIELDS



98,913 participations

STUDENT DEVELOPMENT

STUDENT DEVELOPMENT

Hiring Statistics

*Programs or facility improvements around enhanced knowledge and appreciation of diversity
Clarity & enhancement of the student experience at Illinois*

Ethnicity/Gender	Hired 2013-14 (281)	Current Employed (666)
African American	11%	10%
Asian American	11%	9%
Biracial	2%	3%
Caucasian	55%	61%
International	3%	2%
Latinto/a	6%	7%
Other	1%	1%
Female	45%	49%
Male	44%	44%

New Hiring Process: Beginning in July 2013, Campus Recreation changed its hiring process to be more accessible to students. The two biggest changes were moving the required pre-employment information session online instead of a live session. The second change was eliminating hiring cycles and continuously accepting applications.

Leadership Experience and Assessment Program (LEAP) Participation

Clarity & enhancement of the student experience at Illinois

Engagement with & commitment to partners & stakeholders

Class	Fall	Spring	Total
Advanced Communication	--	43	43
Problem Solving/Critical Thinking	3	46	49
IT: Behind the Scenes	23	13	36
Diversity Education & Social Justice*	--	15	15
Career Skills Development*	24	11	35
Time Management*	5	13	18
Wellness 101	21	13	34
Strengths Quest*	7	12	19
Risk Management	8	33	41
Supervising Peers	--	24	24
Customer Service 101	61	--	61
De-escalation and Non-escalation Training**	61	57	118
Total			375

**Taught by partner departments, OIIR; the Career Center; the Counseling Center; The Leadership Center*

***Verbal Defense and Influence taught by Mike Schlosser, Director of the Police Training Institute*

Additional Classes:

CPR/AED and First Aid Classes: 47 classes/578 certifications

Hands On Scenario Based Trainings: 6 (6 activity areas)

Blood Borne Pathogens Classes: 10 classes/254 students

Active Shooter Training: 2 Scenarios in collaboration with UIPD

LEAP Participation by Ethnicity

Ethnicity	Fall 2013	Spring 2014
Caucasian	71%	52%
Latino/a	13%	14%
African American	7%	9%
Asian American	6%	12%
International (Non-US)	0%	8%
Bi/ Multi/ Other	3%	4%

Professional Development

*Clarity & enhancement of the student experience at Illinois
Engagement with & commitment to partners & stakeholders*

Conference Travel

Took 1 student to IIRSA State Workshop, SIU-Carbondale, October, 2013

Took 10 students NIRSA Region 3 Lead On Conference, University of Michigan- Ann Arbor, January 2014

Took 1 student to NIRSA National Conference, Nashville, TN, April 2014

Presented: "Creating a Student Development Program" at NIRSA National Conference, Nashville, TN, April 2014

Took 2 students to Big Ten Recreational Sports conference, University of Minnesota, May 2014

Presented: "Assessing Student Learning Outcomes" at Big Ten Recreational Sports conference, University of Minnesota, May 2014

RST Capstone Internship

Created RST (Recreation Sport & Tourism) Capstone Internship designed for seniors in RST to complete their mandatory internship experience.

Successfully hosted first intern, Megan Gier, in Spring 2013.

New Graduate Assistants

Fall 2013: Lisa Gebhard, Event Services; Lauren Ruckman, Ice Arena

Fall 2014: Jaesung An, Intramurals; Kirsten Woosnam, Facilities/Member Services; Erin Allen, Aquatics

Learning Outcomes Assessment

*Clarity & enhancement of the student experience at Illinois
Engagement with & commitment to partners & stakeholders*

Developed partnership with LER (Labor and Employee Relations) Faculty to conduct longitudinal assessment of learning outcomes on student employees.

Submitted IRB Approval and NIRSA grant proposal in May 2014.

Goals 2014-15

1. Implement new scheduling and availability system through internal database
2. Implement 100% evaluation of all returning staff
3. Make new employee orientation and contract electronic
4. Develop Campus Recreation Culture/Customer Service Class for new employees.

WEBSITE & SOCIAL MEDIA

WEB ANALYTICS

campusrec.illinois.edu

Total visits: 686,246

Unique visitors: 280,781

Pageviews: 1,682,174

Pages/visit: 2.45

Average Visit Duration: 1 minute, 47 seconds

How users are accessing:

Desktop - 484,064

Mobile - 169,756

Tablet - 32,426

Mobile Devices Accessing:

Apple iOS - 142,959

Android - 59,338

Windows Phone - 2,236

Blackberry - 448

Individual Page Views:

Indoor Schedules - 224,903

Main page - 160,834

ARC facility - 137,228

Group Fitness schedule - 88,750

Fitness - 56,245

Intramurals - 50,604

Skating - 42,131

Public Skates - 41,765

CRCE facility - 39,331

Group Fitness Descriptions - 32,666

Employment - 31,727 (application - 19,874)

Membership Fees - 25,510

Club Sports - 14,940

Aquatics - 13,896

Facility Rentals - 13,779

Adventure Rec - 13,768

Cooking - 10,076



Campus Recreation Facebook:

4,590 fans



Twitter @IlliniCampusRec:

2,924 tweets; 2,669 followers; 662 following



Pinterest:

28 boards; 1,091 pins; 273 followers; 79 following



Instagram:

272 followers; 73 following



YouTube:

224 subscribers; 291,207 views



Ice Arena Facebook:

803 fans



Ice Arena Twitter @Ulicearena:

116 followers; 48 following



Foursquare Account:

ARC - 20,658 total check-ins

CRCE - 5,285 total check-ins

Ice Arena - 1,563 total check-ins

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