

Campus Recreation Advisory Committee (CRAC)

Minutes

April 26, 2023

1. Welcome and introductions-

- a. Marcus welcomed everyone present: Those in attendance were:
Committee Members-Jen Carson, Mikey Kraus, Jeanette Weider,
Latashia Key; DCR staff-Marcus Jackson (ex-officio), Terry Elmore, Diane
Dean, Jess Gentry, Cody Demas, and Ethan Hanf.
- b. Introductions were made around the room

2. Review / Approve February 2023 meeting minutes

- a. Minutes were reviewed and approved.

3. Old Business

- a. **Fitness Court**-Marcus shared an update on the outdoor fitness court plan (located next to ODC). We are still in early stages of project, working through Purchasing. Plan is to have that ready for Fall semester of 2023.
- b. **Summer Projects update**-Terry Elmore shared information on summer projects including:

- closure of indoor pool for repair work on floor and siding
- closure of outdoor pool for maintenance work during May.
- May 15-29 ARC closure for work on wood floors (basketball, racquetball, squash, MP rooms, fitness and training studios).
- Two tennis courts will be painted and lined for pickleball. Hoping to be done by mid-June.
- In June, starting first part of outdoor field LED lighting replacement (turf, sand volleyball, basketball, tennis courts). New software system for operations
- Resurfacing of outdoor basketball courts on Gregory as well as painting and upkeep on goals.
- Later in August, all wood courts in CRCE will be getting screen and coat.

4. New Business

- a. **Fee Increase discussion** -Marcus reiterated the charge of CRAC to serve in advisory capacity for direction of the department, including in the area of fees. For today's meeting, we have folks from Aquatics joining us to talk about a recommendation for fee increase in Aquatics area. - Marcus shared that the group would receive this information in the next month in order to share any concerns or thoughts with the department

prior to budget consultations for Fall 2023 when any increase would go in effect. Cody and Ethan shared information about the program and rationale for fee increase. (This information is included below).

Comparison with other aquatic programs in the area showed that our fees are, in most cases, less than other programs.

-Question from Jen about how members vs non-members will feel about the increase amount? Cody shared that if folks look at other aquatic programs in the area, they would find that the new price puts us in similar area to other programs.

-Jeanette asked if we track frequency of returning customers vs returning customers. Cody shared we don't have a firm number with percentage, but word of mouth is our best recruitment tool and we have approximately 2/3 returning customers in this program.

Jen shared that we could add information on website about why our Aquatic program stands out as a selling point. Cody shared that we could do that and share all the new additions we offer (adaptive programs, inclusive programming, etc.).

-Latashia asked what group the certification was through and suggested we have this highlighted. Ethan shared that it is Red Cross.

-Latashia also suggested we go into detail on what we have added and if we are planning to increase our instructor pay to be competitive. Cody shared that we anticipated this rate will go up with fiscal year.

-Jeanette suggested we compare rates to other areas as well as they have been going up with state minimum wage. Latashia shared that currently rates are about the same from Champaign, Urbana, YMCA.

-Latashia asked what exactly the increase provides. Cody shared that it would be cost of employees, new and different types of training and certifications, new equipment, etc.

-Marcus shared that similar to other departments, we are charged with finding diverse sources for revenue so we are not reliant on just the student fees.

-Mikey asked if it was mostly members or non-members that utilize the program. Cody responded that it was mostly non-members, but we give priority registration to members. Jess added that even if they are not DCR members, we see a lot of faculty/staff that utilize the service.

-Latashia asked about partnering with Boys and Girls clubs and other community groups or is there not enough space and offered assistance with future collaboration. Cody shared in the past that we partnered

with Don Hoyer Boys and Girls and DIA swim and dive. We would need to do research on how we could incorporate this in our future.

-Jen added there are high schools in the area that also do not have pools but have needs and this could generate some income if we were able to work with them to use the pool. Cody shared that we do have constraints on space.

A fee increase request from the Wellness area was also included in the discussion (information below).

-Diane shared specifics on personal training and session costs. Proposal includes 5 session program with assessment and follow up after. In terms of Big Ten comparison, we are the lowest in what we charge for PT. Staff would be willing to do incremental increase rather than all at once.

-Jen asked if certifications were comparable to other schools. Marcus shared that it is pretty consistent with other schools.

-Diane shared information on increase in Instructional Kitchen to cover cost of groceries for programs and meal kits.

5. Questions/Comments/Concerns -None

FEE INCREASE INFORMATION

Campus Recreation

Proposed Program Increases

Summer/Fall 2023

In review of our program areas, Campus Recreation has a few programs that have not increased their rates for a significant period of time. The staff reviewed their offerings and rates in conjunction with benchmarking with local and peer institutions. Please see below of the area recommendations.

Learn to Swim (Summer 2023)

- Rates have not increased in at least 6 years
- Increase in instructor wages
- Program fills with wait list
- Cody Demas, Assistant Director of Aquatics and Risk Management will provide additional information and a Q&A opportunity during our CRAC meeting.

New UIUC Campus Recreation Learn to Swim proposal						
	Current cost/minute	Current Session cost	Proposed Cost Per Minute Mem/Non-Mem	Proposed Session Cost for Mem/Non-Mem	\$ Increase Proposed	Percentage of increase
Parent Child	\$0.17 / \$0.23	\$40/ \$55	\$0.25 / \$0.31	\$60 / \$75	\$20/\$20	50%/36%
Preschools	\$0.17 / \$0.22	\$55 / \$70	\$0.25 / \$0.30	\$80 / \$96	\$25/\$26	45%/37%
Youth Levels	\$0.17 / \$0.22	\$55 / \$70	\$0.25 / \$0.30	\$80 / \$96	\$25/\$26	45%/37%
Youth Swim Conditioning	\$0.06 / \$0.08	\$60 / \$75	\$0.20 / \$0.26	\$96 / \$125	\$36/\$50	60%/67%
Adult	\$0.20 / \$0.25	\$65 / \$80	\$0.28 / \$0.32	\$90 / \$102	\$35/\$22	54%/28%
Privates (1)	\$1.08 / \$1.21	\$240 / \$290	\$1.15 / \$1.23	\$276 / \$295	\$36/\$5	15%/2%
Semi Privates (2)	\$0.88 / \$0.94	\$210 / \$225	\$0.95 / \$1.00	\$228 / \$240	\$18/\$15	8.6%/6.7%

Wellness Area (Fall 2023)

Personal Training:

- Currently offer student sessions 1 session at \$25/session or \$21 for/ sessions for 10+ sessions.
- Proposing that student offering of packages: 5-session package \$150, 10-session package \$275 and 15-session for \$375.
- Non-Student members: 5-session package \$200, 10-session package \$300, 15-session package \$420
- We are currently the lowest price per PT session in the Big10 (additional information available).
- We also have a waiting list of clients.
- We are open to doing a smaller incremental increase to get to these numbers over the next three years if you feel that is necessary.

Instructional Kitchen:

- We have not increased this rate in the 6-years Alana Harris has been working with Campus Rec.
- Currently charge \$10 for members and \$15 for non-members for cooking classes. We would like to increase this to \$12 and \$20 to keep pace with the cost of food.
- Our meal kits are currently \$10, and we would like to move these to \$15 for members (cost of food increases) and \$25 for non-members.