

**2017-18  
ANNUAL REPORT**



## EXECUTIVE SUMMARY



WOW, how time flies! Looking back on this past year refreshed my memory of how exciting (and scary) it was to step on this roller coaster of an adventure. In that time, I got to meet and work with this passionate group of staff as we strive to be a part of the evolution of wellness and recreation on our campus! We had our share of challenges, but those gave us a chance to show our resilience and dedication to making a difference in the lives of students and the surrounding community. It has been gratifying to work in a place where we get to apply transformative learning and inclusive opportunities with such energy and enthusiasm. Campus Recreation here has rich traditions and a history of providing the best offerings, experiences, and resources, and the accomplishments of this past year helped to show why. Highlights of this past year include:

- Awarding the first Tony Clements scholarship to a Campus Recreation employee and student leader in RST
- Hosting Midwest Fit Fest 2018
- Hosted Chef Todd Judson Allen cooking demo in collaboration with Food Science and Human Nutrition and Liberal Arts and Sciences
- Introduction of new intramural sports including archery tag, cricket, and e-sports

It is astounding to note that those are only the tip of the iceberg and that we have so much more to look forward too. Viewing our past accomplishments gives us a good starting point for forming goals to achieve in the upcoming year, and with the new direction and support of Student Affairs, it's bound to be even more exciting. We couldn't do this alone and owe gratitude and appreciation to our various partners who help us strive to provide positive experiences to our users continuing to push ourselves to be better. But it never hurts to stop, take a breath, and look back at all your past performance with a sense of pride. Thank you for helping us be proactive in changing and enhancing lives through Campus Recreation.

A handwritten signature in black ink, appearing to read 'Marcus Jackson'. The signature is fluid and cursive, with a long horizontal stroke extending to the right.

-Marcus Jackson

*Vision:* **A PLACE FOR EVERYONE**

*Values:* Innovation • Collaboration • Leadership  
Student Experience • Inclusiveness

*Mission:* Campus Recreation provides a welcoming environment with sustainable facilities and programs that inspire the University community to engage in recreation and wellness opportunities.



**Marcus Jackson, Director**  
**Alex Funkhouser, Playfield Maintenance**

**NEW HIRES**

**Graduate Assistants for 2017-2018**

Mark Bell, Ice Arena  
Kayla Knazze, Events  
Nicole Robinson, Student Development  
Racheal Weiland, Aquatics

**Retired**

Anthony Funkhouser, Playfield Maintenance

# 2017-18 Illinois Campus Recreation Highlights

## ACCOMPLISHMENTS

Hosted a Grand Reopening Skate for students and community members to enjoy the facility upgrades.

Hosted the inaugural Illini Frenzy welcome week event (formerly Block Party). This event let students experience Campus Recreation facilities and programs as well as many different local vendors.

Assumed operations of Campus Bike Center; developed programming for bike maintenance and safety; coordinated Bike Rodeo and participated in Bike to Work Day.

Kristen LaFleur awarded 2018 NIRSA: Leaders in Collegiate Recreation Annual Service Award.

Hosted 2018 MidWest FitFest.

Developed Wellness on Wheels, a themed campus outreach involving invited campus partners to provide education and resources for the campus community. Themes included stress relief, sexual health, and Exercise is Medicine.

Established the Deterding Competitive Club Sports Blood Drive, partnering with Gift of Life, Kinesiology & Community Health, Student Wellness, and Club Sports.

The Learn-to-Swim Program was awarded "Best of Champaign" in swim instruction. Increased participation in the Learn-to-Swim program by 17% from the previous year.

## PROGRAMS

### Aquatics

68,500 Lap Swimmers  
1,068 Learn to Swim Participants  
69 Aquatic Certification Courses  
205 Lifeguards, Instructors, and Coordinators

### Climbing & Adventure Recreation

Over 4,500 Visitors to the ARC Climbing Wall  
24 SCUBA Certification Registrations  
318 Sleeping Bag and Tent Rentals  
425 Belay Endorsements  
20 Instructors

### Club Sports

Over 40 Club Sports  
1,050 Active Members

### Group Fitness:

62 Average Classes/Week  
2,140 Group Fitness Passes Sold  
14 Work Out in the Water Passes Sold  
29 Fitness Employees

### Ice Skating

283 Public Sessions  
71 Private Rental Groups  
433 Learn to Skate Participants  
26 Kinesiology Sections  
2,996 Freestyle Participants  
941 Rat Hockey Participants  
850 Beginner Stick & Puck Participants  
115 Senior Rec Hockey League Participants  
110 Instructors, Assistants, and Coordinators

### Intramural Activities

Over 30 Sports Offered  
1,205 Teams  
6,353 Unique Participants  
2,825 Games  
115 Officials and Staff

### Personal Training

4,027 Packages Sold  
29 Fitness Employees

### Student Wellness

55 Campus Recreation Program Events  
522 Participants  
27 Collaborations  
21 Partnerships  
15 Employees

### Facility Management

100 Facility Assistants

### Member Services

72 Assistants and Managers

### Student Development

532 CPR/AED and First Aid Certifications  
361 Blood Borne Pathogens Certifications  
Over 600 Student Employees

### Facility Rentals

145 Birthday Parties  
24,335.75 Outdoor Facility Rental Hours  
1,151 Group Rentals  
313 Unique Rentals  
30 Managers and Assistants



**FOSTER  
COLLABORATION,  
DISCOVERY AND  
INNOVATION**

Attended NIRSA National Conference. (D, SD, A)

Partnered with the Fraternity and Sorority Affairs office to re-institute the Intramural Greek Cup leagues. (30 fraternities and 15 sororities) (SD, A, HLB)

Coordinated facility usage and youth programming for Latino Family Visit Day, an event targeted towards first-year Hispanic students and their families. (D, SD, S)

Hosted fourth annual Sled Hockey Exhibition with Paralympic teams including hands-on participation. (S, D, SD)

Hosted Beckwith Residence Hall students (Disability Resources and Education Services) for a Reading Day skating party at the Ice Arena and a pool party at the CRCE Aquatic Center. (D, D)

Collaborated with OIIR to provide program opportunities for international students. (SD, D)

Hosted and coordinated the Sexual Health Fair in partnership with Counseling Center, LGBT Resource Center, McKinley Health Center, and Women's Resources Center. (D, HLB)

Graduate Assistants and their supervisors attended an escape room for team-building and problem-solving. (SD, HLB)

Provided space throughout the year for the Lifetime Fitness Program and Workout in the Water Program. (SD, HLB)

Continued partnership with the Department of Kinesiology & Community Health including academic classes, Lifetime Fitness Program, and Sports Fitness Program. (D, SD)

Assisted the LGBT Resource Center organizing and facilitating the gender-inclusive restroom hunt events to identify and educate the campus on the all-gender restroom initiative. (D)

Collaborated with ROTC and Marching Illini for facility usage. (D)

Partnered with McKinley, OMSA, and Student Wellness to host Taste of Illinois, a program developed for students to explore food in a fun, safe and educational environment. (D)

Partnered with University Housing/Dining Services to host A Night in Shanghai. (D)

Collaborated with DIA Swimming and Diving team to host a water safety bash with Don Moyer Boys and Girls Club Participants. (HLB)

Partnered with Student Wellness Programming and McKinley Health Center to promote the flu shot clinic at the ARC through recreational activities. (HLB)

Developed Wellness on Wheels, a themed campus outreach involving invited campus partners to provide education and resources for the campus community. Themes included stress relief, sexual health, and Exercise is Medicine. (HLB)

**KEY**

Campus Recreation goals in ( ).

S - Sustainability

D - Diversity

SD - Student Development

HLB - Health and Life Balance

A - Assessment

**FOSTER COLLABORATION, DISCOVERY AND INNOVATION (CONT'D)**

---

Organized, promoted, and managed fall and spring Reading Day activities allowing students stress relief before finals start. (HLB)

Served on many committees, i.e., Public Safety Advisory Committee, Special Events Advisory Committee, Career Center Advisory Committee, LGBT Resource Center Advisory Committee. (S)

Implemented a year-round aquatics audit team to increase knowledge related to the Emergency Action Plan to reduce risk and enhance the working responsibilities of the student employees. (SD)

Supported student involvement at regional and national conferences and workshops. (SD)

Increased sponsorship participation for programs and events through collaboration with several campus departments. (SD)

Provided guest lecturing about Campus Recreation operations and evaluated a group benchmarking project involving wedding reception package for RST 340 Facility Management in Recreation, Sport, and Tourism. (SD)

**PROVIDE  
TRANSFORMATIVE  
LEARNING  
EXPERIENCES**

Held the first NIRSA 7v7 Spring Soccer tournament that was officiated by student employees. (SD, HLB, A)

Transitioned from American Heart to American Red Cross. Returned teaching of CPR/First Aid/AED Courses in-house. (532 certifications and 59 courses) (SD, HLB, A)

Hosted 2018 NIRSA Club Basketball tournament. (SD, HLB, A)

Introduced new Intramural sports including Archery Tag, Cricket, and E-Sporting Event. (D, SD, HLB)

Developed additional leadership positions and opportunities for student staff. (SD, A)

Administered an hourly employee survey to 600 student staff members with 35% response. (SD, A)

Developed and implemented the Orange & Blue Zone program, an 8-week wellness program designed to allow students to explore wellness services at Illinois with the support of a peer. (SD, HLB)

Hosted Chef Todd Judson Allen cooking demo in collaboration with FSHN and LAS. (SD, HLB)

Coordinated Self-Care Workshop Series with multiple campus departments, consisting of two week-long series provided skills and resources to manage stress. (HLB)

Coordinated and implemented I-Skate, Chillaxin, and Quad Day events to allow students to experience Campus Recreation during the days before the start of classes. (HLB)

Developed and implemented Wellness Classes, i.e., Essential Oils, Herb Garden, and DIY Skincare. (HLB)

Partnered with McKinley and implemented Get Fresh! food program, a 6-week local food education program designed to improve the food security of students. (S)

Presented of event planning and Campus Recreation reservation process for the Registered Student Organization Office to better educate student organizations. (SD)

Implemented Club Sports Officer Training. (SD)

Issued 7% more training certifications (Lifeguard, Lifeguard Instructor, Water Safety Instructor) compared to the previous year. (SD)

Hosted the United States Intercollegiate Boxing Association National Championship Tournament. (SD)

**KEY**

Campus Recreation goals in ( ).

S - Sustainability

D - Diversity

SD - Student Development

HLB - Health and Life Balance

A - Assessment

## MAKE A SIGNIFICANT AND VISIBLE SOCIETAL AND COMMUNITY IMPACT

Developed small group training in the Personal Training program area. (S, SD, HLB)

Hosted a Grand Reopening Skate for students and community members to enjoy the facility upgrades after the renovation. (S, SD, HLB)

Collaborated with Illini Veterans RSO for the Veterans 5K. (D, HLB)

Assisted the Triathlon Club with the planning, coordination, and operation of the Tri-the-Illini Triathlon. (SD, HLB)

Hosted the inaugural Illini Frenzy welcome week event (formerly Block Party). This event let students experience Campus Recreation facilities and programs as well as many different local vendors with lots of entertainment, giveaways, and free food. (HLB, S)

Kristen LaFleur awarded 2018 NIRSA: Leaders in Collegiate Recreation Annual Service Award. (D, SD)

Staff involvement in national association and regional workshops and committees. (A)

Assumed operations of Campus Bike Center; developed programming for bike maintenance and safety; coordinated Bike Rodeo and participated in Bike to Work Day. (HLB)

Served as the host site for Illinois Inter-Agency Athletic Association state series for basketball, volleyball and swimming competitions. (HLB)

Participated in National Eating Disorder Awareness week. (HLB)

Hosted and coordinated SPOTme skin checks partnered with Christie Clinic Dermatology. (HLB)

Hosted 2018 MidWest FitFest and collaborated with Kickapoo Adventures to showcase Yoga on Water Presentation. (SD)

Provided small group facilitation for the Leadership Center iPrograms, focused on student insight to identify their values and leadership philosophy. (SD)

Provided pool space to two YMCA swim clubs from Champaign County and Bloomington-Normal. (SD)

Established the Deterding Competitive Club Sports Blood Drive, partnering with Gift of Life, Kinesiology & Community Health, Student Wellness, and Club Sports. (SD)

The Learn-to-Swim Program was awarded "Best of Champaign" in swim instruction. Increased participation in our Learn-to-Swim program by 17% from the previous year. (SD)

## STEWARD CURRENT RESOURCES AND GENERATE ADDITIONAL RESOURCES FOR STRATEGIC INVESTMENT

---

Created and implemented an aquatics attire policy to best protect newly installed pool pumps and filters. (S)

Lead experiential training for Kinesiology instructors geared towards risk management and facility operations. (SD)



**GOALS FOR  
2018-19**

Evaluate all programs and data-driven programmatic offerings/changes to programs. (A)

Lower forfeit numbers by 5% for next year. (A, S)

Grow female participation number 5% over FY 18. (D, HLB)

Increase campus and community collaborations to increase programming efforts and open swim participation at CRCE Aquatic Center. (D)

Increase outreach of wellness-themed programs in the ARC Winter Garden. (D)

Again offer OMSA Chopped-style event. (D)

Program three successful E-Sport events and gain funding for a permanent location in the ARC. (D, SD)

Continue to meet the needs of a diverse university community through facility rentals and space requests. (D, A)

Increase Learn-to-Swim participation by 5%. (HLB, SD)

Plan and implement an interdepartmental wellness program for professional staff. (HLB)

Programming/collaborative offerings that address all Eight Dimensions of Wellness. (HLB)

Develop a plan to improve overall participation in the Learn-to-Skate program, targeting community and students. (S)

Implement online ticket sales for Ice Arena programs, Illini Hockey games and other Ice Arena events. (S)

Maintain leagues with at least 80% capacity in all major Intramural team sports. (S, A)

Overall cost recovery model within Student Wellness. (S)

Paperless operations by Spring 2019 for Intramurals. (S, SD)

Assess how much space is utilized for reservations and how much is dedicated to open/informal recreation. (S, A)

Evaluate and update any current MOUs on file and implement the MOU agreements with existing groups when warranted. (S, A)

Upgrade all A/V equipment utilized by Event Services, allowing us to provide the best possible services we can in this particular area of request. (S)

Transition to individual fees for Intramural Activities, vs. current team fee by Spring 2019. (S, A)

Explore and assess new ideas to recruit, hire, and increase utilization of Federal Work-Study student hourly employees. (SD, S)

Begin building alumni relations at Campus Recreation and host an event for returning alumni. (SD)

Compass-based training modules for Student Wellness staff. (SD)

Conduct a Water Safety Instructor Course. (SD)

Continue to evaluate and improve upon the Event Management onboarding and training processes for each of our student positions. (SD, A)

Create a new, interactive event to bring students, faculty, and staff together. (SD)

Develop and implement a comprehensive Graduate Assistant development program. (SD)

**GOALS FOR  
2018-19**

- Develop departmental Risk Management Team. (SD, HLB)
- Develop a Sport Lead manual for new Intramural staff and better define the position. (SD, A)
- Develop a blended training model to better train our student officials and get at least four unique students into Extramural Tournament opportunities. (SD, A)
- Foster new marketing relationships and collaborations with units on campus. (SD)
- Grow sponsorship participation and revenue for the department by \$10,000. (SD)
- Have a full-time staff member in Aquatics obtain Lifeguard Instructor Trainer Certification to offer instructor level training in-house. (SD)
- Host a Leadership Retreat in Fall 2018 for student staff in promotional or supervisory roles. (SD, HLB)
- Increase student development responsibilities with head lifeguard staff to encourage obtaining instructor level certification. (SD)
- Maintain small group training in the Personal Training Program area. (SD, S)
- Plan and implement a comprehensive student development program for all hourly staff. (SD)
- Plan and implement a diversity training program for hourly student staff and professional staff. (SD, D)
- Provide more opportunities for Fitness-focused students to build experience and engage in extracurricular fitness conferences, events, and research projects. (SD, D)
- Review, update, and formalize student hourly employment processes. (SD, S)
- Secure three sponsorship opportunities with each valuing between \$25-\$50k. (SD)
- Increase Lifeguard Instructor (LGI) participation by 120%. (SD)
- Begin offering more LGI courses to our aquatics staff, increasing the numbers of staff certified, and therefore, ensuring that better and more consistent training practices are provided to our overall lifeguard staff, as led by those with an LGI certification. (SD, S)
- Implement the Connect2 software and equipment in the areas of aquatics and event services, and to use the software to better assess each area and what processes can be made more efficient. (SD, A)

**KEY**

Campus Recreation goals in ( ).

S - Sustainability

D - Diversity

SD - Student Development

HLB - Health and Life Balance

A - Assessment

**FACILITY  
ACCOMPLISHMENTS  
2017-18**

ARC multipurpose rooms 1, 2, 4, 5 and 6 had maintenance work done on them this summer; all courts were sanded and had a new coat of finish.

Sanded, painted, and a new screening was laid down in CRCE gym.

Replaced ARC indoor and outdoor pool pumps and added variable frequency drives for more efficient operation and control of water flow.

Replaced all underwater lights for the outdoor pool with new more efficient LED lighting.

Added an additional repeater at CRCE to improve our handheld radio communication.

Replaced Multipurpose Activity Court scoreboard at CRCE.



**FACILITY GOALS 2018-19**

---

Continue to replace lighting throughout all facilities with more efficient LED lighting as needed.

Replace irrigation system at Complex Center Playfields.

Replace all tennis courts at Illini Grove and Gregory Drive.

Replace ARC and CRCE indoor tracks.

Replace weight room floors at ARC and CRCE.

Replace swipe desk area in the front entrance with more secure turnstiles at ARC and CRCE.

## ALL FACILITIES

Valid card swipes: 1,458,242  
 Unique valid card swipes: 45,095\*



Category	Participants*
Faculty/Staff	2,498
Graduate	7,855
Undergraduate	30,855
College of Law	442
College of Medicine	42
School of Music	25
Veterinary Medicine	424
Intensive English	66
Upward Bound	41
Student	2
Extra Help	61
Emeritus Faculty	34
Emerita Faculty	3
Off-campus Undergrad	1
Off-campus Graduate	5
Retired Faculty/Staff	121
University Related Organization	8
Departmental Card	4
Visitor	1,587
University Laboratory High School	26
Conference/Emergency Replacement	611
OLLI Scholar	40
UIUC Research Park	81
Deactivated ID Card	18
Global Education & Training	14

Year in School	Participants*
Freshman	2,102
Sophomore	5,549
Junior	7,322
Senior	15,313
Und Non-Degree	145
Graduate I	10
Graduate II	67
Grd Non-Degree	21
Dentistry Yr 3	82
Graduate	10,337
Medicine Yr 1	5
First Year	459
Second Year	96
Third Year	289

\*different people entered facility at least 1 time



## FITNESS

### Personal Training:

PT Packages sold: 4,027

Sales: \$84,150

### Group Fitness:

Classes offered: 62/week on average

Group Fitness Passes

Passes sold: 2,140

Total Sales: \$97,578

Work Out in the Water Passes - Spring 2018

Quantity: 14

Sales: \$950.00

Yoga Mats

Quantity: 56

Sales: \$840

## AQUATICS

Aquatic visitors (lap swimming): 68,500

### Learn to Swim:

Session	Participants
Summer	218
Fall	404
Spring	446
Total	1,068

### Aquatic Certification Courses:

Lifeguard Class	22
Lifeguard Re-Certification Class	39
Lifeguard Instructor Class	8
Water Safety Instructor Class	0
Total	69

## CLUB SPORTS

ACTIVE MEMBERS\*:



\* considered to be an active member if they attended at least 50% of the club's practices

## INDOOR RENTALS

Registered Student Organization (RSO)/Club Sport Reservation Days

RSO: 1,266

Club Sports: 2,399

Fall: 1,692

Spring: 1,740

Groups	Group Rentals	Unique
RSO	473	170
Community	80	34
Departments	256	74
Clubs	342	35
<b>Total</b>	<b>1,151</b>	<b>313</b>

### Rental Hours

Campus Rec: 6,404.53

RSO: 2,388.5

University Department: 6,021.75

Community: 909.75

Club Sports: 3,391.25

**Birthday Parties:**

45  
Aquatics

9  
Climbing Wall

7  
Instructional Kitchen

84  
Ice Arena

## OUTDOOR RENTALS

### Rental Hours

Complex Field: 5,674.5

Outdoor Center Playfields: 18,024.25

Illini Grove: 637

Total: 24,335.75

## ADVENTURE RECREATION

Climbing Wall Visitors: over 4,500

Climbing Shoes and Harness Rentals: 4,105

SCUBA Certification Registrations: 24

Sleeping Bag and Tent Rentals: 318

**425 BELAY ENDORSEMENTS:**

45  
Climbing 101 Class w/ Top Rope

58  
Belay Clinic Endorsements

20  
Lead Belay Endorsements

302  
Drop-in/retest Fall

97  
Drop-in/retest Spring

20  
Drop-in/retest Summer

## INTRAMURALS

Sports Offered: 30  
Games: 2,825

Teams: 1,205  
Mens: 491; Womens: 38  
Fraternity Greek Cup: 165; Sorority Greek Cup: 9  
CoRec: 484

Unique Participants: 6,353  
Men: 4,677; Women: 1,676

Participant Sign-ins: 34,754  
Men: 27,521; Women: 7,233

Games: 2,825  
Defaults: 249; Forfeits: 256

### FALL 2017

Sport	Total Teams	Unique Participants	Total Participant Sign-ins	Number of Games
Flag Football	98	1,236	3,202	230
Soccer	81	1,324	4,109	197
Kickball	3	33	58	8
Sand Volleyball	75	796	1,764	162
Tennis	19	19	10	10
16" Softball	34	487	824	83
Badminton	6	17	32	19
Volleyball	58	596	1,440	117
Extreme Dodgeball	22	166	544	72
Futsal	84	910	2,457	173
3v3 Basketball	40	201	973	148
Bowling	23	123	239	36
Broomball	22	209	605	44
Pickleball	8	16	75	30
<b>Totals</b>	<b>573</b>	<b>6133</b>	<b>16332</b>	<b>1329</b>

### SPRING 2018

Sport	Total Teams	Unique Participants	Total Participant Sign-ins	Number of Games
Basketball	148	1,458	4,753	356
Futsal	84	947	2,942	199
Inner Tube Water Polo	10	90	247	19
Sand Volleyball	70	705	1,421	154
Soccer	88	1,313	3,422	182
Bowling	15	75	287	44
Wallyball	7	47	120	17
12" Softball	54	758	1,254	123
4v4 Flag Football	31	230	798	107
Ultimate Frisbee	17	213	421	42
Table Tennis	14	14	59	32
Archery Tag	18	198	482	42
Indoor Volleyball	48	511	1,391	112
Broomball	10	113	345	29
Ice Hockey	14	177	512	34
Cricket	4	32	114	4
<b>Totals</b>	<b>632</b>	<b>6881</b>	<b>18568</b>	<b>1496</b>

## ACTIVITIES & RECREATION CENTER

Total valid card swipes: 1,070,327

Distinct valid card swipes: 41,438\*

### Gender\*

Male: 22,471

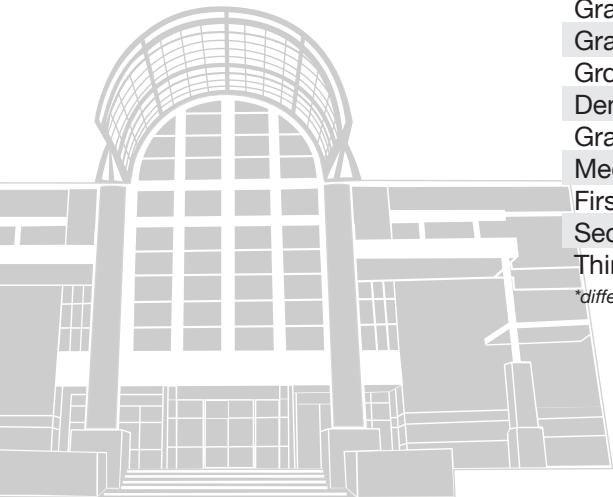
Female: 18,497

N/A: 470

Category	Participants*
Faculty/Staff	2,116
Graduate	7,227
Undergraduate	28,595
College of Law	430
College of Medicine	40
School of Music	19
Veterinary Medicine	399
Intensive English	62
Upward Bound	41
Student	1
Extra Help	52
Emeritus Faculty	30
Emerita Faculty	2
Off-campus Undergrad	1
Off-campus Graduate	4
Retired Faculty/Staff	111
University Related Organization	7
Departmental Card	2
Visitor	1,533
University Laboratory High School	26
Conference/Emergency Replacement	414
OLLI Scholar	34
UIUC Research Park	77
Deactivated ID Card	16
Global Education & Training	14

Year in School	Participants*
Freshman	1,876
Sophomore	5,045
Junior	6,738
Senior	14,358
Und Non-Degree	129
Graduate I	6
Graduate II	61
Grd Non-Degree	18
Dentistry Yr 3	70
Graduate	9,549
Medicine Yr 1	5
First Year	434
Second Year	93
Third Year	280

\*different people entered facility at least 1 time





## STUDENT WELLNESS

**Instructional Cooking Classes**

22  
Classes

213  
Participants

75.2%  
Average Capacity

Paid Services	Fall	Spring	Total	Participants	Capacity
Wellness Workshops					
DIY Skincare	0	1	1	8	50%
Essential Oils	0	1	1	11	69%
Herb Garden	0	1	1	10	63%
Get Fresh!	1	1	2	30	75%
Meal Prep Cooking Series (3)	0	1	1	16	100%
Orange & Blue Zone	1	1	2	18	90%
Nutrition Coaching Appointments	8	9	17	17	85%
<b>Total</b>	<b>21</b>	<b>26</b>	<b>30</b>	<b>309</b>	

**Collaborations & Partnerships:**

27  
Collaborations

21  
Partnerships

## OUTREACH EVENTS

Fall	Participants
Wellness on Wheels	
Stress	105
Exercise is Medicine	75
Sexual Health	97
Workshop: Self Care Series	
Yoga	30
Stress	16
Tues @ 7	32
DIY Skin Care	4
Money	0
Flu Shot	262
Blood Drive	50
Turner Wellness Week Expo	60
Reading Day	107

Spring	Participants
National Eating Disorder Awareness	
KIND	922
Snapchat Filter	4,600 swipes
Workshop Series	
Art Therapy	0
Tuesday at 7	60
Stress Buster Party	150
Illini Boxing Club	20
Yoga Group Fitness	16
Wellness on Wheels	
Campus Safety	80
Nutrition Month	108
Celebrity Chef Judson Allen	78
7 Dimensions of Wellness Lecture Talk	11
Health Fair	3,000
Veterans 5K	358
Sexual Health Fair	120
Bike Maintenance Classes	13
Bike to Work Day	163
SpotME Skin Cancer Check	24
Bike Rodeo	13

## CAMPUS RECREATION CENTER EAST

Valid card swipes: 376,580

Distinct valid card swipes: 28,149\*

### Gender\*

Male: 15,462

Female: 12,411

N/A: 276

Category	Participants*
Faculty/Staff	1,434
Graduate	4,879
Undergraduate	19,922
College of Law	179
College of Medicine	31
School of Music	19
Veterinary Medicine	182
Intensive English	31
Student	1
Extra Help	35
Emeritus Faculty	31
Emerita Faculty	2
Off-campus Graduate	1
Retired Faculty/Staff	86
University Related Organization	1
Visitor	852
University Laboratory High School	5
Conference/Emergency Replacement	242
OLLI Scholar	28
UIUC Research Park	55
Deactivated ID Card	11
Global Education & Training	11

Year in School	Participants*
Freshman	1,405
Sophomore	3,998
Junior	4,887
Senior	9,314
Und Non-Degree	91
Graduate I	7
Graduate II	43
Grd Non-Degree	15
Dentistry Yr 3	49
Graduate	6,343
Medicine Yr 1	2
First Year	199
Second Year	34
Third Year	114

\*different people entered facility at least 1 time



## ICE ARENA

Public Sessions	283
Lunch Skates	171
Sat/Sun Afternoon and Wed/Fri Evening Sessions	112
Private Rental Groups	71

### Kinesiology

Sections	26
Students Enrolled	1,200

### Learn to Skate

Classes Offered	87
Fall	28
Winter	15
Spring	44
Total Enrollment	433

### Freestyle

Sessions	221
Hours	259.5
Participants	2,996
Skaters	2,155
Coaches	841

### Rat Hockey

Sessions	71
Hours	103.25
Participants	941

### Stick & Puck

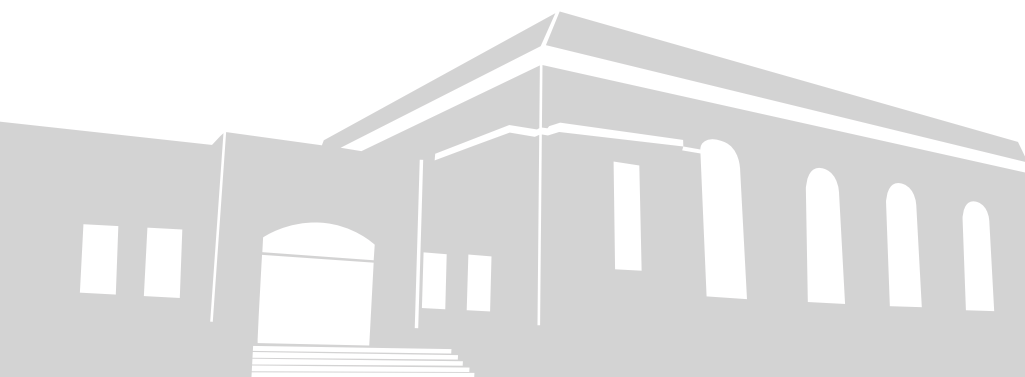
Sessions	35
Hours	45
Participants	850

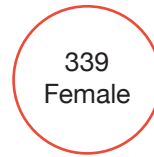
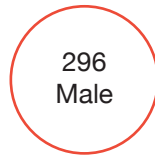
### Senior Rec Hockey League

Participants	115
Teams	8

### Intramural Hockey

Divisions	3
Teams	14
Participants	191





## STUDENT DEVELOPMENT

### Ethnicity/Gender

African American and Caucasian	1
African-American	83
Arab	1
Asian/Pacific Islander	1
Asian-American	64
Asian-Indian	1
Bi-Racial/Multi-Racial	27
Caucasian	428
Filipino	1
Indian	1
International (Non-U.S.)	18
Latino/a	66
Native-American	1
Nigerian	1
Prefer not to divulge	1
South Asian	1

### Risk Management

CPR/First Aid/AED Certifications	532
CPR/First Aid/AED Courses	59
BBP Certifications	361
BBP Courses	20

### Professional Development (SD)

Clarity & enhancement of the student experience at Illinois

Engagement with & commitment to partners & stakeholders

#### Conference Travel

- Funded 7 students to IIRSA State Workshop, Illinois State University, Bloomington, IL, October 2017
- Funded 1 student to attend the LeaderShape 2018 Institute, Monticello, IL, January 2018
- Funded 7 students NIRSA Region 3 Lead On Conference, Southern Illinois University, Carbondale, IL, January 2018
- Funded 1 student to NIRSA Annual Conference, Denver, CO, March 2018
- Hosted NIRSA Championship Series Regional Basketball Tournament, February 2018 allowing students to fulfill many different tournament staff roles
- Funded 3 students to Big Ten Recreational Sports conference, Pennsylvania State University, State College, PA, May 2018

## WEB ANALYTICS

campusrec.illinois.edu

Stats for July 1, 2017- June 30, 2018

Total Visits/Sessions	590,775
Unique Visitors	248,934
New Visitors	238,346
Pageviews	1,278,720
Unique Page Views	1,071,547
Pages/Visit	2.16
Average Visit Duration	0:01:33

### How users are accessing:

Desktop	127,679 (51.16%)
Mobile	114,604 (45.92%)
Tablet	7,274 (2.91%)

### Mobile Devices Accessing:

Apple iPhone	88,446 (72.36%)
Apple iPad	5,581 (4.57%)
(not set)	1,579 (1.29%)
Samsung SM-G930V Galaxy S7	1,125 (0.92%)
Samsung SM-G950F Galaxy S8	830 (0.68%)

### Top Individual Page Views:

Hours of Operation	199,636
Home Page	117,297
Activities and Recreation Center (ARC)	72,144
Public Ice Skating	36,154
Dimensions of Wellness	32,871
Group Fitness	26,661
Group Fitness Class Descriptions	26,410
Membership Fees	24,928
Group Fitness Calendar	24,500
Campus Rec Center East (CRCE)	21,383

## SOCIAL MEDIA



### Facebook

Likes 5,145; Following 5,031

### Twitter

Tweets 4,462; Followers 4,082; Following 867

### Instagram

Followers 1,478; Following 297

### YouTube

Subscribers 524; Views 2,315

### Ice Arena Facebook

Likes 1,722; Following 1,717

### Ice Arena Twitter

Tweets 331; Followers 240; Following 172